



SOCIETY FOR THE ADVANCEMENT  
OF BLOOD MANAGEMENT®  
www.SABM.org

# Society for the Advancement of Blood Management (SABM)

## Advertising Agreement

Information: [www.esvw.com/sabm](http://www.esvw.com/sabm)

### Website Advertising

Ad Size/Location	Rate per month
Leaderboard (728x90)	\$1,500
Rectangle (300x250)	\$1,200
Wide Skyscraper (160x600)	\$1,200

### Newsletter Advertising

Ad Size	Rate per issue
Full-page (7.5" x 10.0")	\$800
Half-page (7.5" x 4.75")	\$400

### E-blast Advertising

Ad Size/Manner	Rate per blast
Full Banner (468 pixels x 60 pixels )	\$500
Stand-alone email <i>Note: email addresses are not shared. The email is sent by SABM on your behalf</i>	\$1,800

Your ad can contain a hyperlink. Please indicate the hyperlink address when you submit your artwork.  
All advertisements and emails are subject to review and approval by SABM.

**By signing below, both parties agree to be bound by the terms of this agreement.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

SABM Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Total: \_\_\_\_\_ Method: check credit card VISA M/C Amex

<b><u>Your Organization Information: (please print)</u></b>		<b>Payments:</b> Make checks payable to SABM and mail to the address below <b>SABM Federal Tax ID # 20-1842126 501 (c) (3)</b>	
Company Name	Contact Name, Title	Name on Card	
Address		Card #	
City, State, Zip		Exp. Date	CVV Code
Phone	Fax	Signature	
Email			