

Patient Blood Management (PBM): A Strategic Lever for Healthcare System Performance

Exec
Corner

sabm.org/exec-corner

The Society for the Advancement of Patient Blood Management invites you to a **live executive webinar with Q&A** on the strategic impact of PBM.

PBM is a high-value, system-wide strategy that strengthens both clinical and financial performance.

PBM improves patient outcomes and operational reliability while enabling the development of **evidence-based, revenue-generating clinical services** (e.g., preoperative anemia services, inpatient consultation services, IV iron therapy) alongside **meaningful reductions in transfusion-related costs and complications**.

Across diverse health systems, PBM consistently delivers:

- **20–40% reductions in transfusion use**
- **Shorter lengths of stay**
- **Fewer major complications**
- **ROI reported up to 7:1**

Enabling organizations to improve care and grow value without new beds or major capital investment.

This Session Will Explore:

- Why PBM is emerging as a **strategic priority** for health system leadership
- How leading institutions are building **sustainable PBM programs**
- The **clinical, operational, and financial impact** of PBM implementation



PRESENTER

Daryl J. Kor, MD

Professor of Anesthesiology
Mayo Clinic

LIVE WEBINAR WITH Q&A

April 24, 2026

12pm Central Time
(10am PT, 11am MT, 1pm ET)
Virtual event

REGISTRATION



**Johnson & Johnson
MedTech**

The SABM Exec Corner project was developed with the support of Johnson & Johnson MedTech to advance executive understanding of Patient Blood Management as a system-level strategy.