



2021 SABM Annual Meeting

EVENT TIP SHEET: “Over the Ice-Breaker!”

We're going to 'break the ice' and bridge the distances between us at our virtual “Over the Ice-Breaker” reception...**we can't wait to meet you!**

What IS a 'virtual' reception?

While we can't meet in-person, this reception will be a LIVE online event...you'll get to see others, say hello & chat, and ask questions

The platform we'll use might be similar to other online meetings you've attended, but get ready...your enthusiastic and high-energy hostesses—Dr. Carolyn Burns and Becky Rock—are planning for you to have fun and TAKE PART!!!

Why host a virtual Bourbon tasting?

We thought it would be fun to celebrate our theme 'PBM Rocks!' by featuring a drink that is best known for being enjoyed 'on the rocks'.

But wait...is it better 'neat' or 'straight'? Is it good mixed in cocktails? And what's the difference between bourbon, scotch, and whisk(e)y anyway??

How can I take part?

We're going to sample a couple of different Bourbons together, but we'll do it from the comfort of our own homes!

You might choose to get one or more of the bottles from the list below, so you can share the same tasting 'notes' that we talk about, or you might just sip from a bottle that you already have at home.

Here are some good 'Bourbon for Beginners' suggestions for you...we'll sample the ones in **bold**.

Style or notes	Name/Brand	Estimated cost per bottle (US dollars)
Sweet	Makers Mark	
'Hot' or 'spiced'*	1792 Small Batch	
Floral	Four Roses: Small Batch	
Baking spice*	Buffalo Trace Markers Mark 46	
Wood-forward	Elijah Craig: Small Batch	
Grain-forward	Basil Hayden's	

*think of spices like cinnamon, cloves, etc.

The 'Extras'...we'll learn how these affect the taste of our samples!

- **Water**—an extra glass of water with a straw or dropper
- **Ice**—ideally, a nice big ice-cube versus crushed
- **Snacks**—gather a small selection of these: sweet stuff (soft caramels, dark chocolate), cheeses (soft Brie or hard/sharp Cheddar), salty crackers, fruits (apple slices, pears, oranges), or nuts (cashews or pecans)

What if I don't like Bourbon?

That's OK! Feel free to sip along with your preferred drink, regardless what it is...the approach to doing a 'tasting' can usually apply to other spirits, or beer, or wine, or anything!

But what if I don't drink alcohol at all??

That's OK, too! We want everyone to feel welcome and take part in the fun!